

YP Advertising File Submission Form (YP廣告檔案提交表格)

Please complete the form below and attach the form together with the creative files for submission.
請填寫以下資料及將此表格連同創作檔案一併提交。

Date of submission 提交日期	
Advertiser Name 廣告客戶名稱	
Advertising Company Name 刊登廣告客戶名稱	
Advertising contract number 廣告合約編號	
Creative file name(s) 創作檔案名稱	
Linking URL (if applicable) 連結 URL (如適用)	
Linking instructions in detail (for multiple URLs) 連結詳細說明 (多條 URL)	
Alternative image (if applicable) 替代圖像 (如適用)	
Alternative text (if applicable) 替代文字 (如適用)	

Remarks:

1. For flash advertisement, source file (fla) should be submitted together with the swf file for testing and scheduling.
2. For flash advertisement, an alternative image in jpg/gif should be submitted for display in browsers that do not support flash.
3. Advertiser must ensure that their advertisement content will fully comply with the YP Website Advertising Policy. The advertisement will be displayed in accordance with the Advertiser's instructions specified in this form and PCM will not be liable for any errors arising from any incorrect information submitted by the Advertiser herein.

備註：

1. 包含 flash 的廣告，須一併提交原 fla 檔案及其 swf 檔案以作測試及排期。
2. 包含 flash 的廣告，須提交 jpg/gif 格式的替代圖像以於不支援 flash 的瀏覽器上展示。
3. 廣告客戶必須確保其廣告內容完全符合 YP 網站刊登廣告政策。廣告會依據廣告客戶在此表格內指定的指示展示。PCM 不會就任何因廣告客戶於此提交的資料而引起的任何錯誤而負上責任。